



**FAMILY
FIRST
FUNDING** LLC

FAMILY FIRST FUNDING LLC

TOTAL EXPERT CRM SYSTEM

HOSTED BY DAVID STEIN, EVP OF FAMILY FIRST FUNDING

ABOUT FAMILY FIRST FUNDING

- Founded in July 2011 in Toms River, NJ
- Now licensed in 27 states with more to follow- mostly East Coast
- 25 branch locations – including Mt. Pleasant, SC
- Member of the Mortgage Bankers Association and National Reverse Mortgage Lending Association
- A+ rating with the Better Business Bureau
- Rated 4.5 and above on Zillow, Facebook and Google
- Industry Recognition:
 - Voted a Top Mortgage Employer by *National Mortgage Professional* in 2015, 2016, 2017, 2018 & 2019
 - Voted Best Places to Work by *NJBiz* in 2018 & 2019
 - HUD direct endorsed lender/VA LAPP approved/FNMA Direct Seller/Service



TEAM STRUCTURE

LOCAL MANAGEMENT

- David Stein - Executive Vice President/Branch Manager/MLO-Mt Pleasant, SC – 973-219-0423

SALES TEAM

- Dominick Antonino – MLO – 732-859-6489
- Anthony Brusadin- MLO – 843-412-7819
- Eric Hobbs- MLO – 443-742-6410
- Larry Merritt- MLO – 908-783-1991

Operations- IN HOUSE

- Jaime Shamis – Sr. Loan Processor
- Chantelle Wood - Loan Assistant – (843) 330-5430
- Jessi Moros – Virtual Assistant
- Sara Thornhill – Marketing Coordinator – (843) 375-8920



**FAMILY
FIRST
FUNDING**
LLC

MEET OUR SALES

SUPPORT TEAM:



David Stein
Executive Vice President
NMLS#36150
973-219-0423
dstein@fam1fund.com



Sara Lea Thornhill
Marketing Coordinator
Loan Officer NMLS#1515192
843-813-3180
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Dominick Antonino
Loan Officer
NMLS#1643269
732-859-6489
dantonino@fam1fund.com



Jaime Shamis
Loan Processor
843-375-8927
jshamis@fam1fund.com



Chantelle Wood
Loan Assistant
843-606-5176
cwood@fam1fund.com

COVID-19 UPDATE – WE ARE STILL OPEN!

Family First Funding is still open and business as usual!

- We are set up to work remotely
- Our Technology is already in place
- Many loan programs are still available
- Rates are lowest EVER!
- We are following FNMA and FHA appraisal guidance (desktop or exteriors)
- Outside providers (appraisers, title, closing) are experiencing some delays
- We are available 7 days a week!

FAM1 MARKETING AND ADVERTISING – VALUE ADD

- Total Expert CRM System
 - Why necessary?
 - Is it easy to use?
 - Support
 - FREE
 - What can it do?

TOTAL EXPERT

- Flyers
- Co-branding options
- Single Property Websites
- Open House Websites
- FREE TO OUR REALTOR PARTNERS



[TOTAL EXPERT OVERVIEW VIDEO](#)

FAM1 MARKETING AND ADVERTISING – VALUE ADD

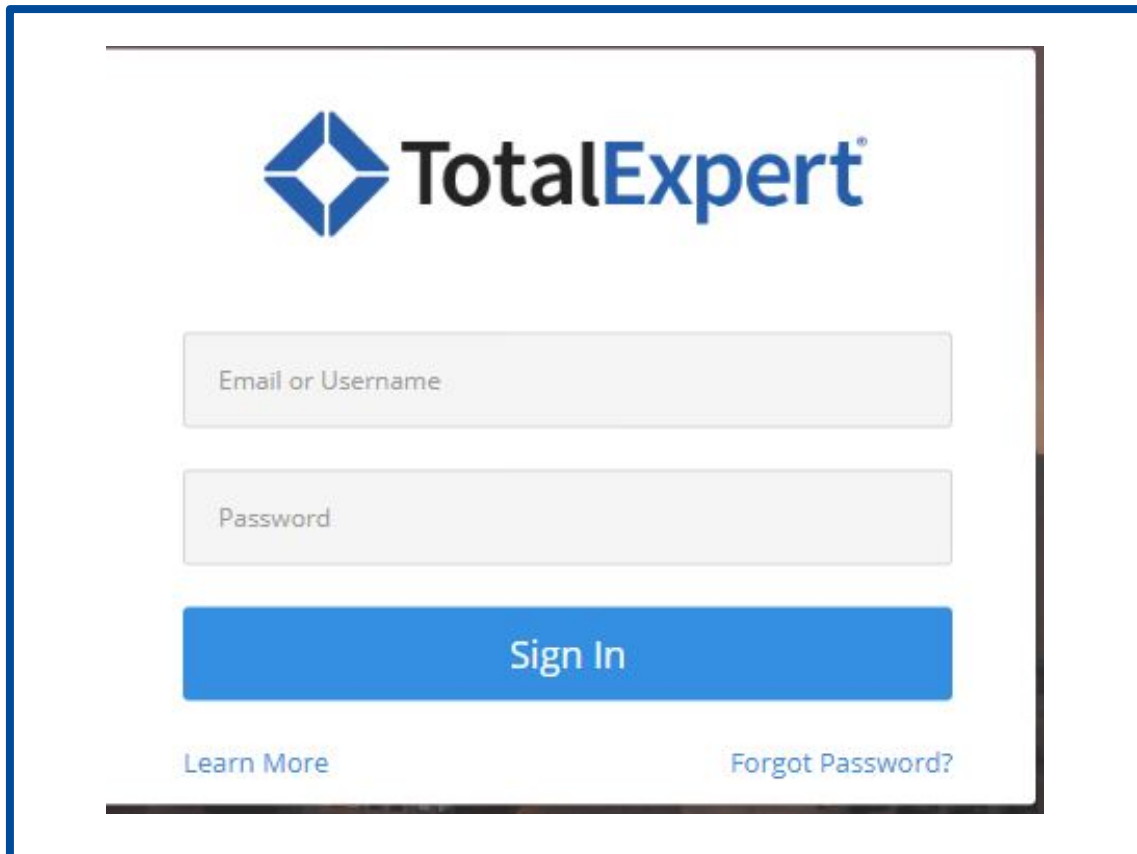
- How to set up

<https://www.youtube.com/watch?v=IILvUadz80U>

- How to import contacts

<https://totalexpert.freshdesk.com/support/solutions/articles/22000250350-how-can-i-import-my-contacts-into-total-expert->

FAM1 MARKETING AND ADVERTISING – VALUE ADD



The image shows a screenshot of the TotalExpert login interface. At the top left is the TotalExpert logo, which consists of a blue diamond shape with four white arrows pointing outwards, followed by the text "TotalExpert" in a bold, blue, sans-serif font. Below the logo are two input fields: the first is labeled "Email or Username" and the second is labeled "Password". Below these fields is a prominent blue button with the text "Sign In" in white. At the bottom left of the form area is a link labeled "Learn More" and at the bottom right is a link labeled "Forgot Password?".

- How to use
- www.Totalexpert.net/login
- Username & Password

FAM1 MARKETING AND ADVERTISING – VALUE ADD

SUPPORT

Sara Thornhill

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843-813-3180

843-375-8920

THANK YOU FOR YOUR TIME!!!



CONTACT US



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EVP

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